Benefits for healthcare decision makers, including health systems, employers, and payors,* include digital therapeutics' ability to:

Expand therapeutic options

➢ Provide evidence-based, remote treatment options for conditions that previously have been untreated or undertreated by traditional medications and therapies

➢ Deliver high quality therapies to underserved populations

➢ Easily scale and often be accessible through patient-owned devices (e.g., smartphones, tablets)

➢ Complement other therapeutic interventions, including medications, clinician-delivered therapies, and services

➢ Expand access to evidence-based medical therapies locally, nationally, and globally

Achieve economic benefits

➢ Increase patient population exposure to effective and engaging treatments without potentially requiring an equivalent workforce expansion

➢ Decrease the economic burden of certain medical conditions by reducing overall costs

➢ Make effective, patient-centered treatments accessible and scalable at relatively low units of cost

➢ Support healthcare teams in settings with varying degrees of health care infrastructure

Improve health outcomes

➢ Improve clinical and health economic outcomes at the patient and population levels for a large range of behavioral, mental, and physical diseases and disorders

➢ Provide a novel validated source of real world evidence (RWE) outcomes

➢ Facilitate the analysis of patient- and population-level health outcomes

➢ Be provided in the context of traditional or novel clinician-delivered care models

➢ Transform how patients understand, manage, and engage in their healthcare

WHAT IS A DIGITAL THERAPEUTIC?

Digital therapeutics (DTx) deliver therapeutic interventions directly to patients using evidence-based, clinically evaluated software to treat, manage, and prevent a broad spectrum of behavioral, mental, and physical diseases and disorders. DTx products undergo clinical trials, collect real world outcomes, and are subject to rigorous, patient-centered industry principles, best practices, and ethical standards.

*This list provides an industry-level overview. Individual DTx products have additional features or functionalities.